Circular of the State Intellectual Property Office Concerning the Printing and Distribution of Working Plan on Accelerating the Construction of IP Leading Provinces (Trial)

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To intellectual property offices in all provinces, autonomous regions, municipalities directly under Central Government and Xinjiang Production and Construction Corps; each department in bureaus, each department in Patent Office and each unit under direct control of bureaus,

In order to further implement national intellectual property strategy and try to build our country with powerful intellectual property, now Working Plan on Accelerating the Construction of IP Leading Provinces (Trial) (hereinafter referred to as the Plan) is now formulated and issued. Please combine with working practices to actively organize and implement.

The *Plan* is the working guidance for each province (district and city) to improve comprehensive capacity of IP centered on construction of a powerful IP country, and also the action guide to develop the construction of powerful IP province (district and city, hereinafter referred to as "powerful intellectual property province"). In the *Plan*, it has proposed a preliminary long—range planning of building the powerful IP province from the perspective of long—term goal; it also has deployed work tasks in the pilot stage of building the powerful intellectual property province from the perspective of key points in the near future. In future, the bureau will further improve contents of the *Plan* in accordance with general deployment and requirements of constructing a powerful intellectual property country, and keep reinforcing work instruction to the construction of the powerful intellectual property province.

Hereby to notify.

State Intellectual Property Office
October 21, 2015



Working Plan on Accelerating the Construction of IP Leading Provinces (Trial)

The following working plan is formulated to further implement the national intellectual property strategy, accelerate the construction of the powerful intellectual property province and provide powerful supports to the construction of a powerful intellectual property country.

I. General Ideas

(I) Guiding ideas

Fully prosecute the spirit of the 18th National Congress of the Communist Party of China and the third and the fourth plenary session of the 18th CCCPC, focus on improving driving and developing ability of regional innovation based on intensifying application and protection of intellectual property and centered on deepening revolution in intellectual property field in accordance with the strategic layout of "Four-Pronged Comprehensive Strategy", greatly enhance intellectual property contributions to economic and social development, promote a strategic layout of building the powerful intellectual property province matching well with national development strategies in major areas and aligned with actual local development situations, try to explore the path of building the powerful intellectual property province featured with regional characteristics and in line with demands of the time, and accelerate to realize the target of building a powerful intellectual property country.

(II) Working policy

- 86 **-**-

Scientifically plan and promote the general layout

of building the powerful intellectual property province in accordance with the working policy of "pilot exploration, classification promotion, implementation by step, dynamic adjustment and overall upgrade", and powerfully support to build a powerful intellectual property country.

——Pilot Exploration. Stick to the mutual promotion of top-level design and basic-level exploration and the combination of theoretical research and empirical research, and take the pilot work of building the powerful intellectual property province as the test platform for theoretical research and basic-level practice of building the powerful intellectual property province to provide practical supports to top-level design for constructing a powerful intellectual property country. Encourage qualified provinces to promote the construction of the powerful intellectual property province in advance, and bravely explore for paths and measures to carry out the construction of the powerful intellectual property province.

Classification Promotion. Combine with actual development situations in each province to promote the construction of the leading powerful intellectual property province in multiple provinces, comprehensively promote the comprehensive strength of intellectual property, and take the lead in reaching internationally top level; Promote some provinces to build the supporting powerful intellectual property province, promote the breakthrough development in key links of

intellectual property, and drive to enhance the comprehensive strength of intellectual property greatly; Promote some provinces to build the characteristic powerful intellectual property province, focus on regions with regional characteristics, and cultivate new advantages of intellectual property.

Implementation by Step. Combine with the scheduling of building a powerful intellectual property country to promote construction of the powerful intellectual property province in three stages. Deploy pilot provinces involved in constructing the powerful intellectual property province in batches, and focus on path exploration and experience conclusion; Examine and evaluate pilot provinces, define a batch of demonstration provinces for constructing the powerful intellectual property province, and focus on promoting the experience and deepening the development; Define a batch of powerful intellectual property provinces, and focus on leading and driving functions and comprehensive promotion process.

Dynamic Adjustment. Each pilot and demonstration province of constructing the powerful intellectual property province can apply for adjusting the type of constructing the powerful intellectual property province according to the actual working progress. Provinces failing to reach examination and evaluation standards in pilot or demonstration stage should adjust the construction type of the powerful intellectual property province or exit from pilot or demonstration ranks of constructing the powerful intellectual property province. Provinces which temporarily have not listed in pilot and demonstration ranks of constructing the powerful intellectual property province shall combine with working practices and refer to targets and task require-

ments of constructing the powerful intellectual property province to actively promote the overall promotion of comprehensive strength of intellectual property, and can apply for entering the pilot and demonstration ranks of constructing the powerful intellectual property province at the proper time.

—Overall Upgrade. Combined with development in West China, revitalization of Northeast China, rise of Central China, leading in East China and other regional development priorities and centered on "the Belt and Road Initiative", Beijing-Tianjin-Hebei coordinated development, Yangtze River Economic Zone and implementation of other strategies, give play to the demonstration and driving functions of leading, supporting and characteristic powerful intellectual property provinces, lead surrounding provinces to explore for paths and modes suitable for their own development characteristics in the process of building the powerful intellectual property provinces, gradually build four intellectual property development uplifted zones with the powerful intellectual property province as the main support, the powerful intellectual property city as the development pole and the powerful intellectual property enterprise as the main pivot in Bohai Rim, Yangtze River Delta, Pearl River Delta and Silk Road to promote the upgrade of comprehensive strength of intellectual property in each province and powerfully support the construction of a powerful intellectual property country.

(III) Major objectives

Basically establish a strategic layout for constructing the powerful intellectual property province with rational layout, scientific development and powerful support till 2030, and accelerate the progress of



building a powerful intellectual property country.

-Build 3-4 leading powerful intellectual property provinces. Focus on applying intellectual property to improve international competitiveness of regional economic development, refer to regions with developed intellectual property in main western countries to greatly enhance the intellectual property contribution to economic and social development, and promote comprehensive promotion of creation, application, protection, management and service capacity of intellectual property. Indicators including number of effective invention patents owned by every ten thousand persons, number of patents in America, Japan and Europe, number of application for PCT international patent, proportion of output value of intellectual property-intensive industries in GDP, income of intellectual property license fee are expected to reach internationally top level, and 60% prefecture-level cities in administrative areas are expected to become demonstration cities for intellectual property, then to establish a batch of intellectual property law enforcement corps, and form a batch of powerful intellectual property enterprises to enable intellectual property to lead and drive economic and social development.

—Build 5-6 supporting powerful intellectual property provinces. Focus on enhancing the ability of intellectual property to support innovation—driven development, combine with development state of intellectual property development and relative advantages, promote the breakthrough development in creation, application, protection, management, services and other several key links of intellectual property, lead and drive the accelerated development in other links, and realize effective integration between intellectual

property and regional economy, science and technology. Indicators including number of effective invention patents owned by every ten thousand persons, number of application for PCT international patent, proportion of output value of intellectual property—intensive industries in GDP, income of intellectual property license fee are expected to improve greatly, and 40% prefecture—level cities in administrative areas are expected to become demonstration cities for intellectual property, then to establish a batch of intellectual property law enforcement corps, and form a batch of powerful intellectual property enterprises to enable intellectual property to lead and drive economic and social development.

-Build 4-5 characteristic powerful intellectual property provinces. Emphasize compacting intellectual property foundation and optimizing the intellectual property environment, focus on regional advantages and characteristic industries, plan the layout of intellectual property resources as a whole, and cultivate and form characteristic advantages in aspects of upgrading and development of characteristic industries under the support of intellectual property, intensifying intellectual property cooperation and communication with surrounding countries, etc. Indicators such as number of effective invention patents owned by every ten thousand persons are expected to make breakthrough, 2-3 prefecture-level cities in administrative areas are expected to become intellectual property demonstration cities, establish many intellectual property law enforcement corps, cultivate a batch of powerful intellectual property enterprises, and develop to form characteristic intellectual property advantages.

II. Pilot Tasks

- (I) Main tasks of pilot provinces of building the leading powerful intellectual property province
- 1. Build intellectual property-driven innovation ecosystem. Build an intellectual property-driven innovation ecosystem oriented by market, linked by intellectual property benefits sharing and attended by market players equally to build the intellectual property system into a basic system which allocates various innovation resources through the market.
- 2. Promote local practice of intellectual property system with Chinese characteristics. Actively explore to practice local intellectual property works with various characteristics, promote to form an intellectual property system corresponding to the socialist market economy system with Chinese characteristics, promote the efficient operation of the intellectual property system, and provide local practices to improve the intellectual property system with Chinese characteristics.
- 3. Fully deepen the comprehensive revolution in the intellectual property field. Centered on fully deepening the system and mechanism revolution to accelerate the demands to carry out the innovation—driven development strategies, take the intellectual property benefits allocation revolution as the core, strict protection and efficient supervision as the key point and market opening and enlivening as the breakthrough to break down the system and mechanism obstacles restricting creation, application, protection and management of intellectual property.
- 4. Cultivate and develop intellectual property-intensive industries. Issue policies about cultivating and developing intellectual property-intensive industries,

- and lead financial, tax and other policies to incline to intellectual property-intensive industries. Establish innovative development mechanism for patent navigation industries, optimize industrial development decisions, and improve the industrial development level. Innovate the intellectual property service mode and service format, and promote the integration development of intellectual property service and industry.
- 5. Improve the international competitiveness of regional intellectual property. Support and lead relevant enterprises to reinforce international layout of intellectual property in key industries and technical fields. Promote to improve competitive edges of intellectual property in cargo trade, utilize fiscal, tax, finance, trade facilitation and other policies to improve the export of intellectual property-intensive products. Promote the development of intellectual property service and trade, improve the international competitiveness of intellectual property service institutions, and encourage enterprises engaged in service outsourcing to reinforce intellectual property reserves. Establish the legal-right safeguard and assistance mechanism for effectively corresponding to risks of international intellectual property.
- (II) Main tasks of pilot provinces of building the supporting powerful intellectual property province
- 1. Improve the ability of intellectual property to support innovation—driven development. Optimize and adjust innovation benefits allocation mechanism among states, units, inventors, obligees and social publics, and build the intellectual property transference and transformation mechanisms beneficial to technology diffusion and realization of market value. Promote innovation entities to build the scientific and normal-



ized intellectual property management mechanism, improve the ability to apply intellectual property system, and cultivate a batch of core patents.

- 2. Perfect implementation system of the intellectual property system. Build an intellectual property policy system effectively integrated with science, economy, trade, finance and other policies. Establish the administrative management system of intellectual property to achieve the complete system, vertical linkage and powerful execution. Promote to build an intellectual property protection system integrating judicial judgment, comprehensive administrative law enforcement, legal—right safeguard and assistance, arbitration mediation, integrity evaluation and others as a whole. Build an intellectual property operation system with public benefits and market mechanism for mutual complementation and promotion, and promote the financial innovation of intellectual property.
- 3. Promote the special revolution test in key links of intellectual property. Combine with the development stage and advantage characteristics of regional intellectual property business to focus on promoting the special revolution test for intellectual property, promote the leading development in application, protection, management and other key links of intellectual property, and take key links of leading development as core and driving force to drive other links on the intellectual property chain to further development and form replicable and transferable experience of building the powerful intellectual property province.
- 4. Support transformation and upgrading of competitive industries. As for the key regional industries, implement a batch of patent navigation projects for key regional industries, clarify innovation direction and

key points, optimize the allocation of innovation resources, and improve the scientific decision—making level of industrial development. Lead and support traditional advantage manufacturing enterprises to enhance market competitiveness and accelerate transformation and upgrading by introducing, digesting, absorbing and re—innovating the new patent technology.

- (III) Main tasks of pilot provinces of building the characteristic powerful intellectual property province
- 1. Create the intellectual property environment for stimulating the innovation vitality. Establish a relatively complete intellectual property policy and legal systems compatible with regional economic and social development. Reinforce construction of administrative law enforcement ability for intellectual property. Establish an intellectual property protection system combined with active supervision and industrial self-discipline. Build intellectual property operation service network with highlighted industrial characteristics.
- 2. Reinforce construction of basic ability of intellectual property. Consolidate the intellectual property work basis, and perfect the administrative management system for intellectual property. Continue to increase investment into intellectual property works. Optimize patent application and incentive policies, and encourage introducing innovation entities to reinforce intellectual property layout. Build the public service platform for intellectual property. Reinforce cultivation and reserve of various intellectual property talents.
- Cultivate characteristic advantages of intellectual property. Explore and utilize advantage resources of intellectual property, explore to form new measures

and paths of intellectual supporting regional innovation development, international communication and cooperation for intellectual property, cultivating intellectual property talents, etc., and cultivate to form intellectual property advantage fields with distinct features and highlighted spots.

4. Promote characteristic industries to get bigger and stronger. Actively give play to functions of patent and various intellectual properties, improve the added value of intellectual property of agricultural products, and promote upgrading and development of modern agriculture. Comprehensively apply intellectual property approaches, cultivate brand enterprises in the production service industry, and promote industrial design to convert to high-end comprehensive design service. Create a batch of brand enterprises engaged in service outsourcing, and improve the development level of traditional service industry.

III. Implementation Steps

Formulate the following timetable for building the powerful intellectual property province in accordance with general ideas and target requirements for constructing the powerful intellectual property province.

- (I) Stage I: Pilot exploration and experience accumulation (from 2015 to 2020)
- 1. Select pilots and complete overall layout in pilot provinces. Organize provinces to actively select and declare leading, supporting or characteristic powerful intellectual property provinces. Build pilot provinces. Numbers of pilot provinces for leading, supporting and characteristic powerful intellectual property provinces shall not exceed 5, 7 and 6 respectively by principle.
 - 2. Formulate schemes, and classify to promote

pilot works. In pilot starting and implementation stage, each province shall combine with its own developmental stage and regional advantages to formulate the pilot working implementation schemes for constructing the powerful intellectual property province in accordance with the defined category of pilot provinces, and report to SIPO for approval. After implementation scheme passing review and being approved, State Intellectual Property Office shall guide to classify implementation of pilot tasks in each pilot province.

- 3. Accumulate experience, and form and classify working guidance to build powerful intellectual property provinces. Each pilot province shall take the lead in promoting revolution practices of intellectual property systems and policies, explore for paths and modes to build the powerful intellectual property provinces, and timely form replicable and transferable policies and measures. Formulate "classified working guidance to build the powerful intellectual property provinces" from 2019 to 2020, and further refine indicators, tasks and measures of building the powerful intellectual property province.
- (II) Stage II: Exemplary demonstration and further development (from 2020 to 2025)

Pilot provinces for constructing the powerful intellectual property provinces which have passed examination and evaluation will be listed as demonstration provinces for constructing the powerful intellectual property provinces, and promote intellectual property works for continuously further development according to the "classified working guidance to build the powerful intellectual property provinces", accelerate to build the powerful intellectual property province, and lead other provinces to accelerate the development of



intellectual property works.

(III) Stage III: Overall upgrade and comprehensive support (from 2025 to 2030)

Integrate central and local intellectual property resources in accordance with general requirements for building a powerful intellectual property country, build a batch of powerful intellectual property provinces, keep reinforcing leading and driving functions of powerful intellectual property provinces, promote comprehensive strength and overall upgrading of intellectual property in each region, build supporting system for constructing a powerful intellectual property country at provincial level, and accelerate to promote China to enter into the ranks of powerful intellectual property countries in the world.

IV. Supporting Conditions

- (I) Strengthen the organizational leadership SIPO shall incorporate the construction of powerful intellectual property provinces into annual key works, establish and organize comprehensive plans and coordinate promotion mechanism, and guide the construction of powerful intellectual property provinces in a comprehensive, systematic and profound manner. Pay highly attention to the construction of the powerful intellectual property provinces, establish and improve the overall provincial—level coordination mechanism and provincial, city and county—level work promotion mechanism, and promote the implementation of all tasks on the powerful intellectual property province.
- (II) Enhance supervision and implementation Research and build the construction pilot and demonstration work evaluation index system of powerful intellectual property province, and enhance the process supervision and stage evaluation of the construction

— 92 **—**

pilot and demonstration work of the powerful intellectual property province. Add the supervision evaluation results of each place into the annual performance evaluation of the patent strategy promotion, and link it to the project approval and evaluation of various national intellectual property projects.

- (III) Execute the key support SIPO fully will support the construction of the powerful intellectual property province in policies, projects and funds, take building the powerful intellectual property province as the necessary condition for cooperating and consulting the intellectual property, and link with the evaluation of intellectual property demonstration city, the establishment of Rapid Right Protection Center, the regional coordinated development policies of patent agency industry, the cadre's temporary exchange policies, the assistance across provinces of local patent review collaboration centers and other key project layout and policy inclination and so on. Incline the project funds to the construction of the powerful intellectual property province. Give full play to the role of the inter-ministerial meeting of the national intellectual property strategy implementation, and coordinate relevant departments to increase the support for constructing the powerful intellectual property province. Provinces carrying out the construction of the powerful intellectual property province shall continuously enhance the management, law enforcement, fund investment and other base conditions of intellectual property.
- (IV) Promote the integral elevation Provinces not listed in the construction of pilot and demonstration of the powerful intellectual property province shall combine the development status and characteristics of

the provincial intellectual property and refer to the construction tasks and goal requirements of the powerful intellectual property province to formulate the provincial comprehensive strength promotion plan of intellectual property. SIPO will enhance the work guidance, support and examination, promote the integrated upgrading of comprehensive strength on intellectual property, and accelerate the construction of a powerful intellectual property country.